

Economic Development Committee Meeting

March 9, 2020

6:30pm - 7:30pm

Chester City Hall, Conference Room

Present: Councilwoman Angela Douglas, Councilman Carlos Williams,

Absent: City Administrator Stephanie Jackson.

Call to Order

The meeting was called to order at 6:30pm with Council persons Angela Douglas and Carlos Williams present.

Approval of Minutes

Committee approved minutes from last three meetings with corrections.

Unfinished Business

Old Business

Old business items were deferred to next meeting (maybe a call meeting) due to the City Administrator's absence. No staff updates were available. Committee acknowledged receiving an emailed example for the social media policy sent by the City Administrator earlier in the day.

New Business

Marketing Campaigns

Committee brainstormed on a variety of marketing campaigns. Campaign options are being researched for feasibility given staff and financial resources. Committee suggested to continue research but delay any recommendations until the budget situation is fully understood. Discussion on the Economic Development Strategic Plan or Opportunity Zone Prospectus was limited due to no updates on Old Business.

Committee Announcements

No committee announcements

Adjournment

The meeting was adjourned at 7:02pm. Chair will call another meeting soon, as schedules allow.